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MAK RAK COMPANY PROFILE

MAK-RAK has been in the shelving / racking business since the beginning of 1995. Since then we have completed numerous contracts for government departments, hotels, schools, factories, shops, offices and warehouses, as well as in the domestic market, by way of garage shelving, wall units, book shelves, etc.

MAK RAK believes in providing the highest possible customer service and has received praise and thanks from numerous satisfied customers both verbally and in writing for its service and reliability.

MAK RAK has established relationships with many companies with whom it does regular business. Our product is distributed in most major areas throughout South Africa through major stores and by our representatives in these areas.



MAK RAK COMPANY OVERVIEW

In its simplest form MAK RAK is basically a DIY timber shelving system consisting of uprights and shelves which are bolted together to create a variety of shelving units of different heights and shelf depths.

The main feature that distinguishes MAK RAK from any other timber system, apart from its wide range of add-ons, such as drawer units, cabinets and worktops, is the superior connecting system between the shelves and the uprights. MAK RAK's patented system consists of furniture screws (which are more like bolts) that thread into metal cross dowels embedded in the bases that carry the slats or sold shelf surfaces, providing a strong metal-to-metal connection.

MAK RAK's business is basically split into three divisions:

• **Division 1** – The sale of a limited range of shelving products via major stores throughout the country. This is our light-weight shelves, called the *SLIMLINE* range with shelf depths of 300mm, 400mm, 500mm & 600mm plus Wine Shelves; 5 different upright heights, 600mm, 1120mm, 1770mm, 2030mm & 2290mm, aluminium cross braces for horizontal stability, An Allen Key + posi screw packet and a Starter Pack consisting of four (4) 400 mm deep shelves and four 1770mm high uprights



MAK RAK COMPANY OVERVIEW

• **Division 2** - This division provides the **full MAK RAK service** and sells the full range of products direct to the public from our factory in Montague Gardens, Milnerton, Cape Town. The **full service** consists of responding to a client's request for a quotation to solve his or her particular shelving problem. This service involves visiting a client's premises, discussing his or her shelving requirements, ascertaining what the client wishes to store on our shelving, in order to recommend the best range of shelving, be it our **STANDARD** range or our **SLIMLINE** range. Our **STANDARD** range is capable of carrying 3 times the load that our light-weight **SLIMLINE** range can carry.

At the client interview it is also necessary to discuss the depth of shelving required (which can vary from 200mm to 1200mm), the maximum height of the shelving, the vertical spacing between shelves, whether backing, sides or dividers between bays is required and if so, what material should the latter be made of, hardboard or pine ply. We are able to fit doors to our shelving so the client is asked if this will be required. During the interview the client is made aware of our ability to provide drawer units, cabinets and worktops which are designed to fit modularly into the shelving system.

The space where the shelving is required is then measured up accurately and floor layout plans and elevations of the units are prepared which form part of the quotation prepared for the client's approval.



MAK RAK COMPANY OVERVIEW

• **Division 3** – This division consist of the **Distributors** who purchase product from our factory in Montague Gardens, Milnerton, Cape Town and are expected to maintain a stock of products to distribute to clients in their region.

The Distributors are distinct from the **Agents**, who are the major stores throughout the country, who simply place orders for the limited products described earlier and sell to the public on a DIY basis. On the other hand the **Distributors** supply the same **full service** as **MAK RAK** provides from its factory. They are currently located in the following places:

- **❖** Durban
- ***** Gauteng
- ***** Kimberley
- **❖** Port Elizabeth
- **❖** Southern Cape (Knysna)



MAK RAK ADDITIONAL SERVICES

- **Finishes MAK RAK** products are normally supplied with a PLAIN finish, in other words, with no varnish or other paint finish. However, on request, we are able to supply the following finishes:
 - **❖** Clear Varnish (2 coats)
 - **❖** Transparent White (or "White Wash")
 - **❖** Colour Wash & Varnish (Range of colours available, on request)
 - **❖** Woodstain only (Range of wood stains available, on request)
 - **❖** Woodstain & Varnish
 - **❖** Duco (Solid Colour) (Range of colours available, on request)
- **Design of Special Units** We are always prepared to design special **MAK RAK** units which clients may request provided the design can incorporate the basic **MAK RAK** shelving design principles.
- **Design of Other Timber Products** We also manufacture "Non-MAK RAK" products such as special wine presentation boxes, special wine storage systems, etc.



MAK RAK CLOSING STATEMENT

- MAK RAK invites you to visit our website at www.makrak.co.za for more info on our products. You will be amazed at the variety of applications that have been created over the years. From its humble beginnings in 1995, when the product was visualised as a simple DIY shelving system, MAK RAK has developed into a comprehensive modular furniture system unrivalled in South Africa. There is no storage product like it.
- MAK RAK provides you with a simple, economical and strong product which is flexible enough to enable you to convert your shelving unit into something completely different simply by buying additional shelves and uprights and creating a new unit that suits your present need
- We at MAK RAK are committed to providing you with the best possible service
- There are a few imitators of **MAK RAK** but just remember

If it doesn't say "MAK RAK" on the shelving components it isn't MAK RAK"

